ABSTRACT

The study aims to investigate relationships between migration and social media use by examining the situation and condition of Ghanaians living in the United Kingdom (UK) as an online community, focusing on their identity, community, and social media culture. It focuses on selected aspects of their migrant experiences as expressed through their use of social media. Its specific objectives are to describe migration and settlement patterns and assess attitudes and practices with regards to the use of social media, and through this explore the nexus between migration and social media.

The study will be underpinned by four theories, Migration Networks Theory, Transnational Migration Theory, Social Media Theory and Uses and Gratification Theory. It will be conducted in the Berkshire Constabulary in the UK using a cross sectional study design employing a Mixed-Methods Concurrent Triangulation Strategy for data collection and analysis. Data will be collected from 445 respondents using a structured questionnaire for survey, key informant interviews and Focus Group Discussions. Results of the quantitative and qualitative data will be analyzed and discussed under the study objectives. The Statistical Package for Social Science (SPSS) software will be used to analyze quantitative data, and thematic analysis and NVivo software for qualitative data analysis. Descriptive and inferential statistics, including hypothesis tests, confidence intervals, regression analysis and/or mean and standard deviation, will be used to draw conclusions from the data gathered depending on the nature of the hypotheses arrived at. Data will be presented in the form of tables and charts to demonstrate trends and patterns observed.